

Arizona Community Tree Council, Inc.  
PMB 159, 3851 E. Thunderbird Rd., #111  
Phoenix, AZ 85032  
602-354-3023; www.aztrees.org



Arizona Community  
Tree Council, Inc.

June 12, 2009

Dear Industry Vendor:

We are cordially inviting you to participate in the **2009 ACTC Annual Conference “The Basics & Beyond: Growing Your Business in a Green Century.”**

This year our Conference will be held at the Prescott Resort and Conference Center in Prescott, Arizona. We anticipate having 200+ attendees. This year’s conference covers a broad spectrum of topics and hands-on training to meet the needs of the company owners or their managers, as well as the field crew worker.

**This year our keynote speaker is Ed Gilman, Professor, Urban Trees & Landscape Plants at the University of Florida, Environmental Horticulture Department (sponsored by DLC Resources).** Ed works with arborists, consultants, landscape contractors, tree nursery operators, urban foresters, planners, landscape architects and others engaged in tree selection, growing, planting and management issues. Research includes irrigation, fertilization, roots, and other tree transplant and after-care techniques and a recent focus on tree response to pruning. His team provides service to the industry and to citizens in Florida by incorporating this and other research-based information into educational programs, demonstration sites, publications, websites, and software for our target audiences. He will be a great speaker at this year’s event and we are looking forward to having him.

**We would like to invite you to be a vendor at this year’s trade show, which will be open all day. The location will be in conference center hallway, where everyone will have access to you before and after all sessions. Outside booths are also available for large equipment.** We have enclosed several informational forms for your use:

- Vendor Trade Show Registration Form
- Donation Form
- Sponsorship Packet
- Schedule of the Conference
- Conference Flier

The success of this event depends on people like you who are in the industry and are willing to make a difference. Your involvement, big or small, will be appreciated by all in attendance. Please take a look at the enclosed information and give us a call if you have any further questions.

We look forward to seeing you in the “cool pines” of Prescott on September 18th.

Best Regards,

*Gary*  
Gary Kudes  
ACTC President



Arizona Community  
Tree Council, Inc.

# VENDOR TRADE SHOW REGISTRATION FORM

Arizona Community Tree Council  
Prescott Resort & Conference Center  
Prescott, Arizona  
September 25, 2009

## VENDOR COMPANY INFORMATION

Company Name \_\_\_\_\_  
Contact Name/Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail \_\_\_\_\_ www \_\_\_\_\_  
Name of person attending conference/staffing Trade Show Booth \_\_\_\_\_

### YOUR REGISTRATION FEE OF \$250 includes the following:

1. Trade Show Booth (skirted table), 2 chairs, electricity (if needed) – inside or outside locations available
2. 1 Registration for the Conference
3. 2 tickets for lunch on Friday
4. 2 raffle tickets
5. Company description and logo recognition in our conference packet
6. Option to put your handouts or advertising piece in registration tote.

### PAYMENT:

\_\_\_\_\_ **Check** enclosed payable to ACTC

**Credit Card:** \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ AMEX

Card # \_\_\_\_\_ exp date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

**Product Listing:** Please provide a 25 words or less description of your company or products to be included in the Vendor listing.

**Booth Needs:** \_\_\_\_\_ I need outside space; \_\_\_\_\_ I am bringing \_\_\_\_\_ pieces of equipment;  
I will need: \_\_\_\_\_

**DEADLINE FOR TRADE SHOW REGISTRATION IS SEPTEMBER 8, 2009**

**HOTEL INFORMATION:** Prescott Resort & Conference Center, 1500 Highway 69, Prescott, AZ 86301  
Call 800-967-4637; \$109/night under the Arizona Community Tree Council Block

**Please mail to:** ACTC, PMB 159, 3851 E. Thunderbird Rd., #111  
Phoenix, AZ 85032

**Or FAX to:** 602-494-1826

**QUESTIONS?:** Contact Conni Ingallina, ACTC Admin. Director, at 602-354-3023