

Arizona Community Tree Council, Inc.
7949 E. Acoma Drive #207
Scottsdale, AZ 85260
602-354-3023; www.aztrees.org



Arizona Community
Tree Council, Inc.

Dear Valued Partner

As the Arizona Community Tree Council (ACTC) plans for another year of service to the State of Arizona we are reaching out to potential industry partners. Clearly your business recognizes the value of trees in our community-I believe that your support of the ACTC will also benefit you. Not only do trees add to property value, and beautify our communities, they have a large impact on the environment. Trees provide a range of benefits from pulling pollutants out of our air to storm water mitigation, from lowering energy cost, (by reducing the heat islands effects) too alleviating erosion.

It is the mission of the ACTC to educate and encourage the planting and maintenance of trees throughout Arizona. For more than two decades ACTC has excelled in this mission. We have expanded our education programs for both the Homeowner and Tree Industry Professional. For a list of our programs I would encourage you to go to our web site **www.aztrees.org**.

We are asking you to partner with us by becoming an annual partner. We have four levels of partnership ranging from \$1,250.00 to \$10,000.00. I encourage you to take a look at the Partner Packet enclosed and join us in making Arizona a cool, clean and beautiful place to live. Thank you for taking the time to consider ACTC as a partner in your investment in Arizona's future.

No one can do better than one who has done all that they can.

Tom

Tom Ellis
Certified Arborist
President ACTC



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ACTC 2012 PARTNER CONTRACT

ANNUAL PARTNER BENEFITS	TITLE Partner \$10,000	TREE Partner \$5,000	ROOTS Partner \$2,500	TRUNK Partner \$1,250
Recognition at all events and in all programs, brochures, etc.	X	X	X	X
Registration(s) to all events	5	5	2	1
Ad in the Conference Program	Full Page	Full Page	½ Page	¼ Page
5 minutes to present your company at the conference and any appropriate event	X			
Introduction of speakers, events, premium recognition at events	X			
Logo and web link on the ACTC website	X	X	X	X
Opportunities to pass out materials at each event	X	X	X	X
Opportunity for input into classes and speakers (as appropriate)	X	X		
Signage (logo on all signs) (as appropriate)	X	X	X	X
Free Exhibit Table (as appropriate)	X	X	X	X
Event Give-Aways, Signage– (example, logo on tote bag or t-shirt, as applicable)	X	X	X	
Benefits may include part <i>in-kind benefits</i> , such as printing, video production, supplies, planting partner, etc.	X	X		

Trainings Scheduled for 2012 include (but not limited to):

- **Electrical Hazardous Awareness Program – January 20th**
- **Annual Tree Climbing Championship – February 18th**
- **Certified Arborist Trainings – March 9th through April 6th (weekly)**
- **Palm Safety Class – April**
- **Storm Damage Class - June**
- **Annual Conference – September 21st**
- **Tree Worker’s Review – November 9th**

PLEASE NOTE: Send your logo and company description to: excdirector@aztrees.org

Company Name: _____ Contact _____
 Address: _____ City, State & Zip: _____
 Telephone: _____ E-Mail: _____

PAYMENT INFORMATION: ANNUAL PARTNER: _____ EVENT SPONSORSHIP: _____

Amount enclosed \$ Check # _____
 Credit Card Type: (circle one) MC VISA AMEX
 Name on Card _____
 Credit Card # _____ Exp _____ Sec Code _____

 INTERNAL USE: Partnership Begin Date _____ End Date _____